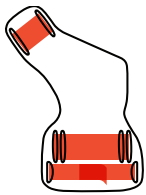




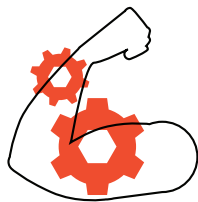
### SHOOTING TRAINER

DEVELOP THE **MECHANICS TO TAKE THE PERFECT SHOT** EVERY TIME

## HOW SHOT COACH WORKS



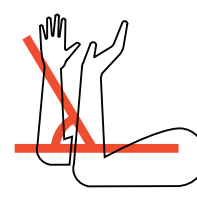
A physical tool designed to maximize a player's shooting potential



Forces a mechanically sound shot each and every time



Eliminates ability to "thumb the ball" with guide hand



Keeps shooting elbow in, to create correct proximity between shooting and guide hand



Insures correct hand placement

## FOLLOW THROUGH

Insures an accentuated follow through of shooting wrist/fingers to the finish.

## SHOT READY

Makes shooting wrist stay cocked when receiving the ball to be shot ready

## ARM PROXIMITY

Keeps both arms within the proper proximity when shooting

## ELBOW POSITION

Forces elbow to stay tucked closer to the body.



## DEVELOP MECHANICS

Shot Coach stresses your muscles to create the proper muscle memory when shooting each and every time. Proper muscle memory and repetition creates greater results.



## ELIMINATES "THUMBING"

Eliminates the ability to "thumb" the ball with guide hand.

## QUALITY MANUFACTURING

The Shot Coach team is headed on the manufacturing side by the Metcalfe Group. The Metcalfe Group has taken hundreds of products from thought to finish. We have spent the last 12 months breaking down each and every aspect of the product including:

### PLASTIC POLYMER

Designed for tensile strength, lightweight and repeatability of performance.

### STRAPS

For simplicity of wear, latex free elastic options, and softness to eliminate any skin irritability.

### VISUAL APPEAL

Across continents and age groups

### ONE SIZE

Fits all hand types of players from age 7-60, including both genders

### TOOLING OPTIONS

for ultimate efficiency and performance

### EFFICIENT PACKAGING

Options to leave the smallest footprint possible and utilize recycled options when available

### RESEARCH BACKED

Focus group and team chose the most salient color to utilize for the Shot Coach

## BRAND MARKETING

The Coach Team has been led on the marketing, web development, social media side by thunder::tech. thunder::tech was responsible for the complete coordination of technology at the 2016 Cleveland Republican National Convention. They handle many National/International Clients and are well versed in bringing products to market and maximizing a products potential across the globe.

thunder::tech has led the Shot Coach team in the following areas:

Brand Development  
Web Design and  
Development  
Communications  
Graphic Design  
Media Relations  
Social Media  
Commercial Shoot  
Photo Opportunities



/ShotCoach



/ShotCoachTrainer



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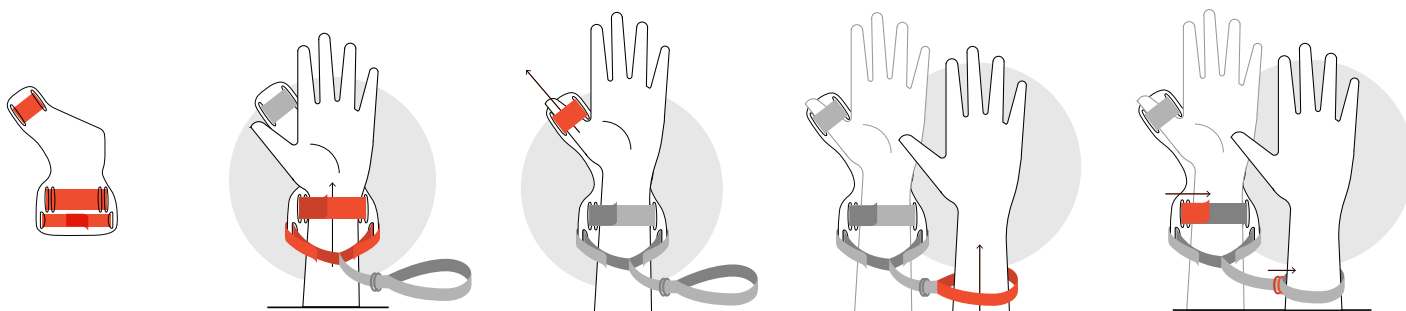


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/ShotCoach

## QUICK & EASY TO USE



TUCKER NEALE



23.1 PTS PER GAME

ONE OF TOP 30 IN NCAA DIV. 1 BASKETBALL HISTORY

2,075 PTS IN HIS 3 YRS AT COLGATE



### ABOUT THE INVENTOR

The Shot Coach team is led by Tucker Neale, one of the most prolific NCAA Division I shooters/scorers in college basketball history and a current international shooting coach. Tucker created the Shot Coach to assist future and current basketball players to maximize their shooting potential. Perfect practice creates the perfect shot.